

FOR IMMEDIATE RELEASE JANUARY 28, 2005

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AkPIRG to Release 2nd Annual Report on High Price of College Texts

- Report calls for cooperation to keep college costs LOW.
- UAA representatives to highlight local actions.

The Report - Ripoff 101 - will be released at a Press Conference Tuesday, February 1st at 11am at AkPIRG Office, 507 E Street, Suite 213.

College textbook prices have increased at nearly four times the rate of inflation for all finished goods since 1994 and textbook publishers engage in practices that artificially inflate textbook costs, according to a new study by AkPIRG. With textbook costs already high - an average of \$900 a year, or a fifth of tuition at a public four year university - AkPIRG called on publishers to stop needlessly inflating textbook costs.

"This report shows that the escalating price of textbooks is forcing students out of college. We need to stop the practices of the publishing industry in order to make sure that college is affordable for all," stated Steve Cleary, AkPIRG Director.

UAA Bookstore Director Joyce Colajezzi and Associate Director Jim Cummings will be on hand to explain what UAA has done to keep textbooks affordable.